

Georgina Public Library Board

Paul Nicholls*, Chair

Suzette Leeming, Vice-Chair

Lori Anderson

Jordan Donald

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Mary Catherine Macaluso

Liz Roach

Bobbi Sabatini

Staff

Mary Baxter, Director of Library Services/CEO

Val Stevens, Branch Librarian, Keswick

Geraldine Slark, Branch Librarian, Peter Gzowski (Sutton)

Mary Scott, Branch Librarian, Pefferlaw

Joel Sutherland, Children's and Youth Services

** In memoriam to Paul Nicholls, Georgina Public Library Board Chair 2000 - 2017*

Locations:



KESWICK LIBRARY

90 Wexford Drive
Keswick, ON L4P 3P7
905-476-5762



PETER GZOWSKI LIBRARY

5279 Black River Road
P.O. Box 338
Sutton, ON
L0E 1R0
905-722-5702



PEPPERLAW LIBRARY

76 Pete's Lane
P.O. Box 220
Pefferlaw, ON
L0E 1N0
705-437-1514

and online at:

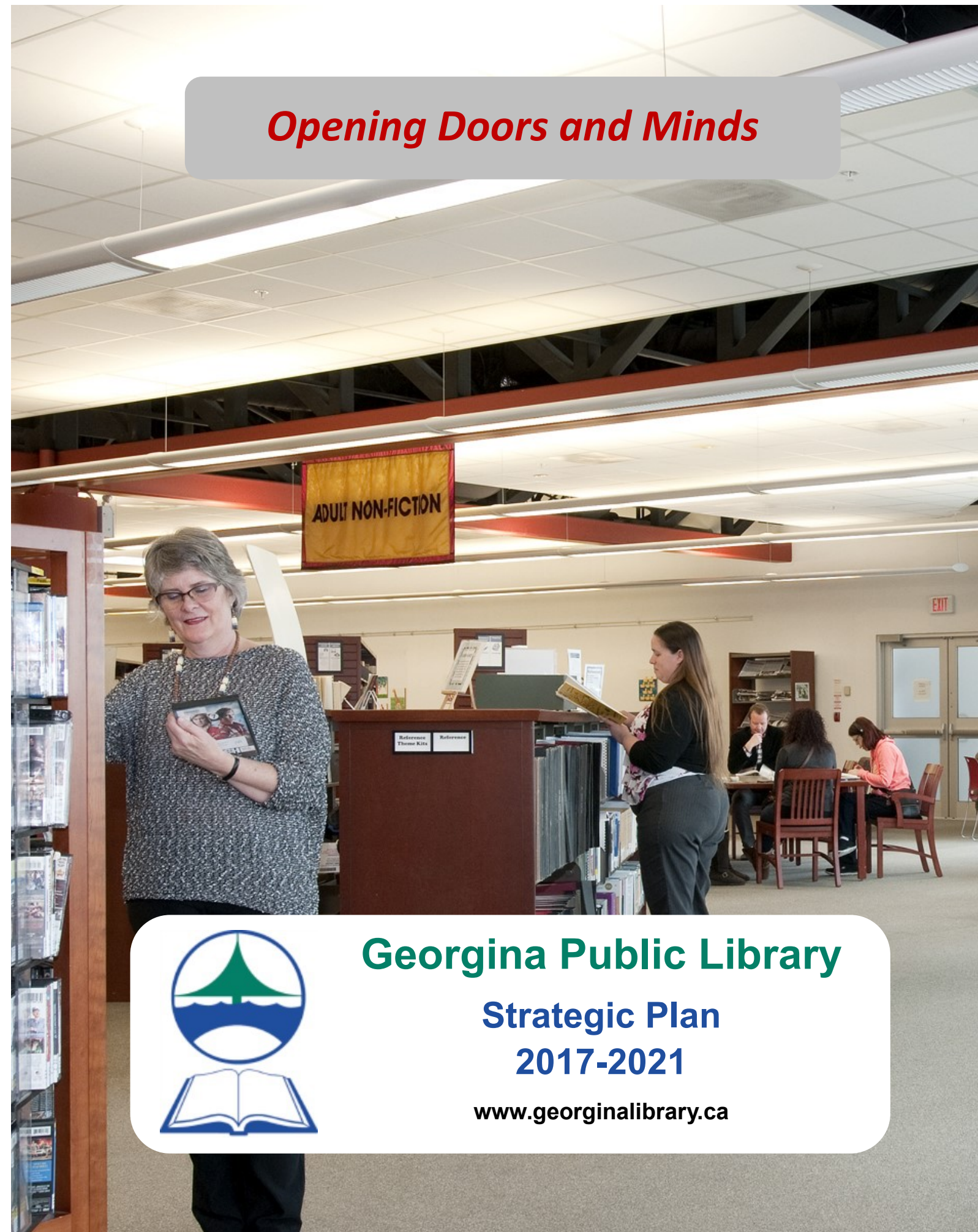
www.georginalibrary.ca

Facebook: GeorginaPL

Twitter: @georginalibrary

Pinterest: georginalibrary

Opening Doors and Minds



Georgina Public Library

Strategic Plan 2017-2021

www.georginalibrary.ca

Strategic Plan Overview

Introduction

The Georgina Public Library is a three branch system serving a growing population of 47,000 on the south shore of Lake Simcoe, one hour north of Toronto. Our branches are located in the communities of Keswick, Sutton, and Pefferlaw.

Georgina continues its growth, adding over 1,000 new residents each year. Our demographics are also changing as we become a multi-cultural society. As a Board, our challenge is to accommodate and fuel this growth through state-of-the-art automation, community programming for all ages and sectors, and offering a variety of Town services for our residents, as our hours more aptly suit our commuter-based population.

Our services include books in regular, large print and audio and e-book formats, Wi-Fi, public broadband internet service, reference resources, community information database, early literacy programming for children, programs for teens and adults, including mini-courses, seminars, crafts, exercise and art exhibits.

The Georgina Public Library is a community space - a focal point - offering opportunities for personal growth, civic and career development, life-long education, recreation, culture and relaxation.

The Georgina Public Library Board initiated a strategic planning process in 2016 to identify future trends, community needs and demographic directions. This process has resulted in this plan to take us forward to the year 2021; a plan that will guide us in our decision-making as to how best to serve the needs of our growing, diverse community.

Our:

Vision

We open doors and minds.

Mission

As cultural hubs in our Town, we open doors to a lifetime of information, entertainment, and learning.

Values

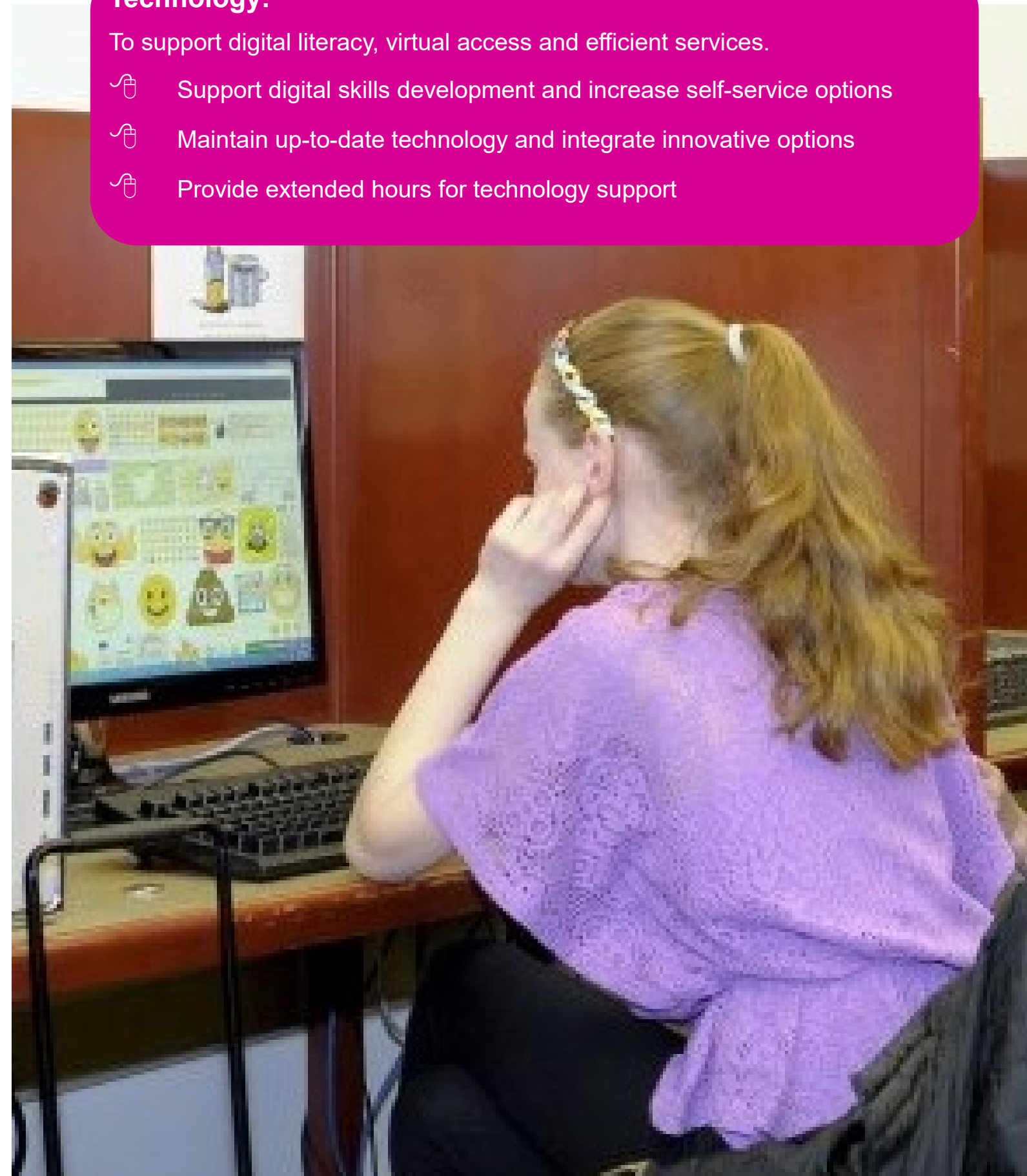
We strive to achieve:

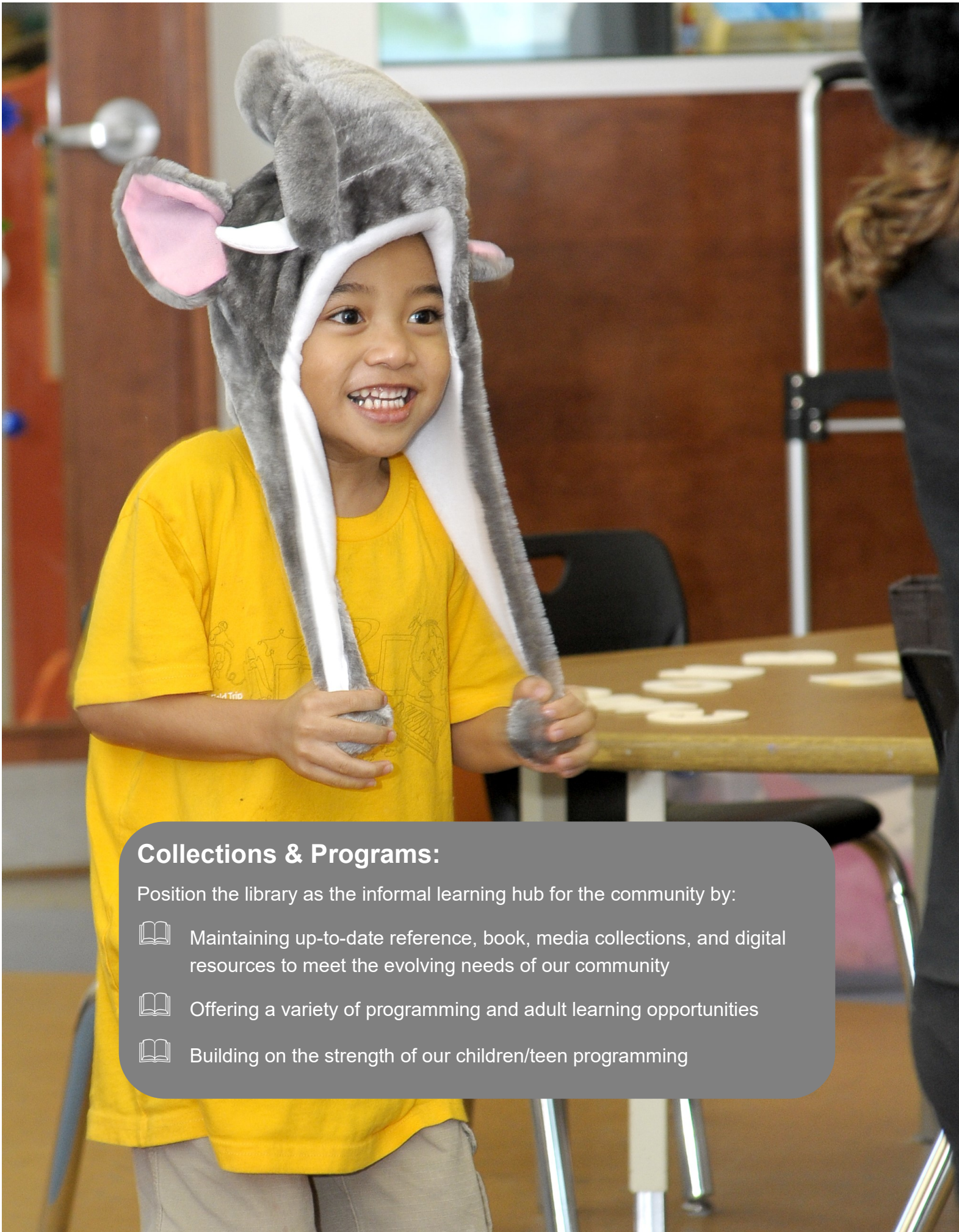
- Intellectual freedom and the protection of privacy
- Reliable and relevant resources
- Outstanding customer service
- Accessible, inclusive, and welcoming facilities
- Progressive, responsible fiscal leadership
- Community collaboration and progressive partnerships

Technology:

To support digital literacy, virtual access and efficient services.




- 🖱 Support digital skills development and increase self-service options
- 🖱 Maintain up-to-date technology and integrate innovative options
- 🖱 Provide extended hours for technology support

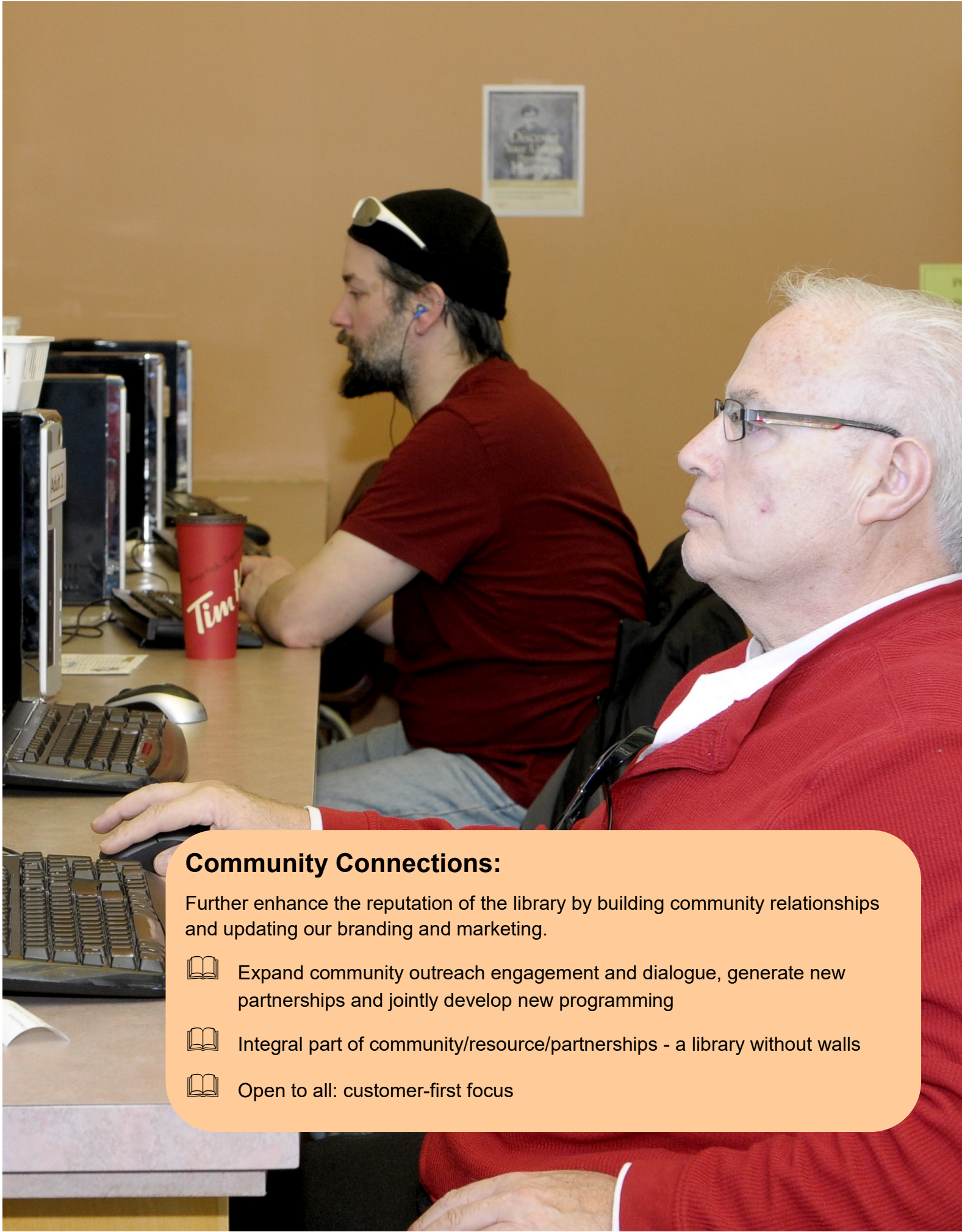




Collections & Programs:




Position the library as the informal learning hub for the community by:

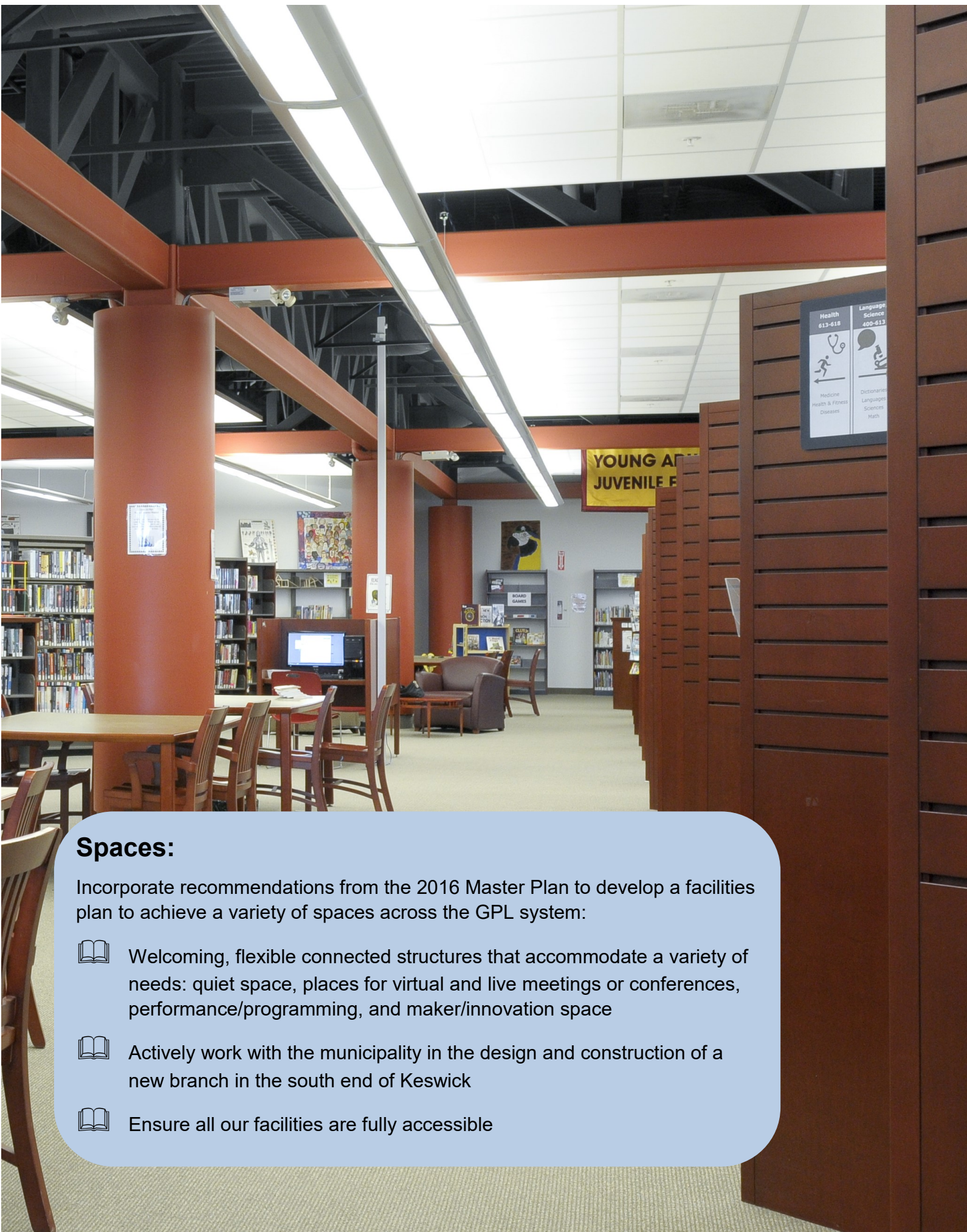
-  Maintaining up-to-date reference, book, media collections, and digital resources to meet the evolving needs of our community
-  Offering a variety of programming and adult learning opportunities
-  Building on the strength of our children/teen programming



Community Connections:




Further enhance the reputation of the library by building community relationships and updating our branding and marketing.

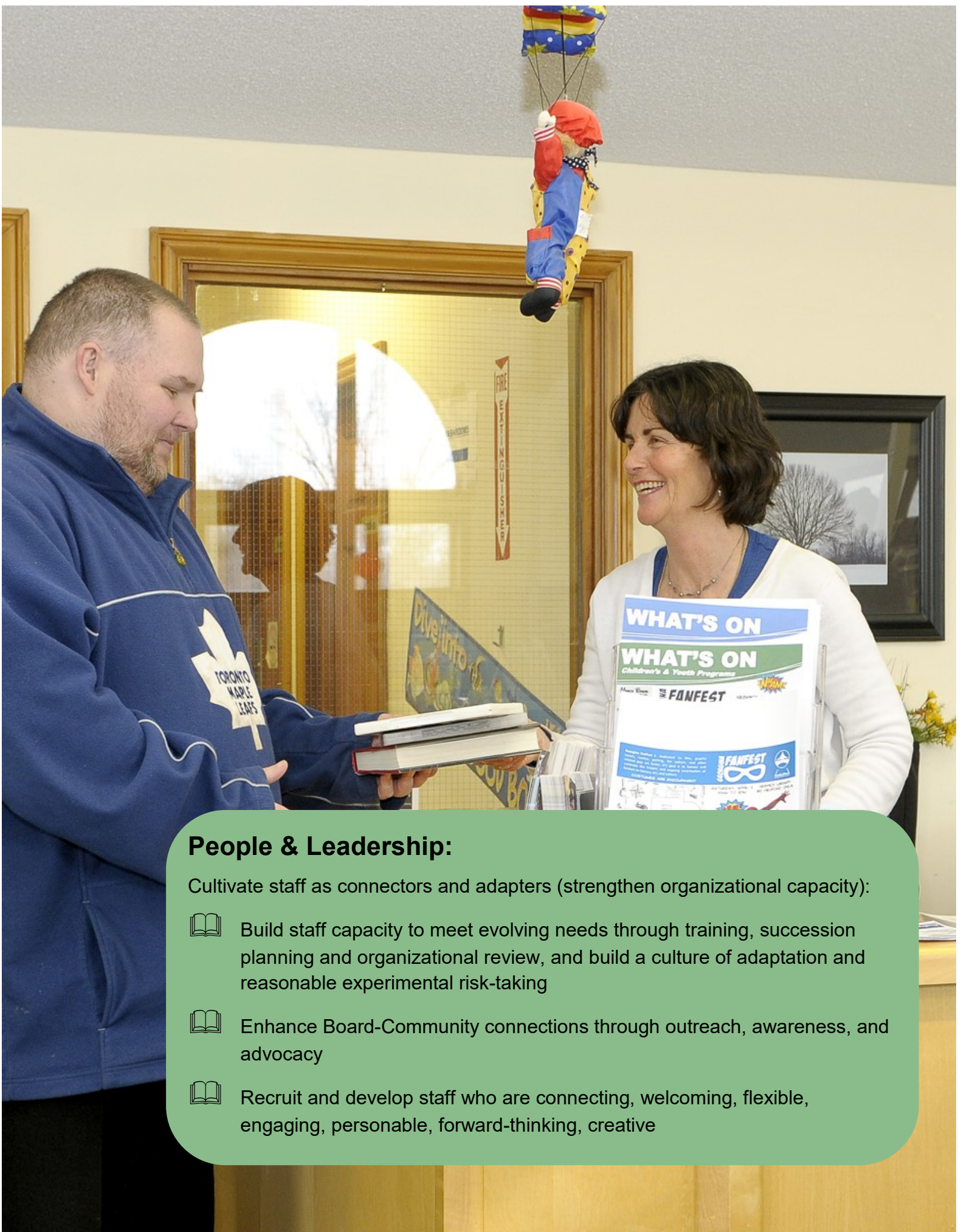
-  Expand community outreach engagement and dialogue, generate new partnerships and jointly develop new programming
-  Integral part of community/resource/partnerships - a library without walls
-  Open to all: customer-first focus



Spaces:




Incorporate recommendations from the 2016 Master Plan to develop a facilities plan to achieve a variety of spaces across the GPL system:

-  Welcoming, flexible connected structures that accommodate a variety of needs: quiet space, places for virtual and live meetings or conferences, performance/programming, and maker/innovation space
-  Actively work with the municipality in the design and construction of a new branch in the south end of Keswick
-  Ensure all our facilities are fully accessible



People & Leadership:

Cultivate staff as connectors and adapters (strengthen organizational capacity):

-  Build staff capacity to meet evolving needs through training, succession planning and organizational review, and build a culture of adaptation and reasonable experimental risk-taking
-  Enhance Board-Community connections through outreach, awareness, and advocacy
-  Recruit and develop staff who are connecting, welcoming, flexible, engaging, personable, forward-thinking, creative